

Key facts

6th highest GDP in Europe

2nd French region for export and foreign investments

Average annual trade balance surplus over € 6.2 billion

350,000 companies including 4,650 foreign firms

6 million inhabitants

5th European region in terms of technological and scientific potential

9 international research centers

2nd French region for patent deposits

50 Universities and « Grandes Écoles »

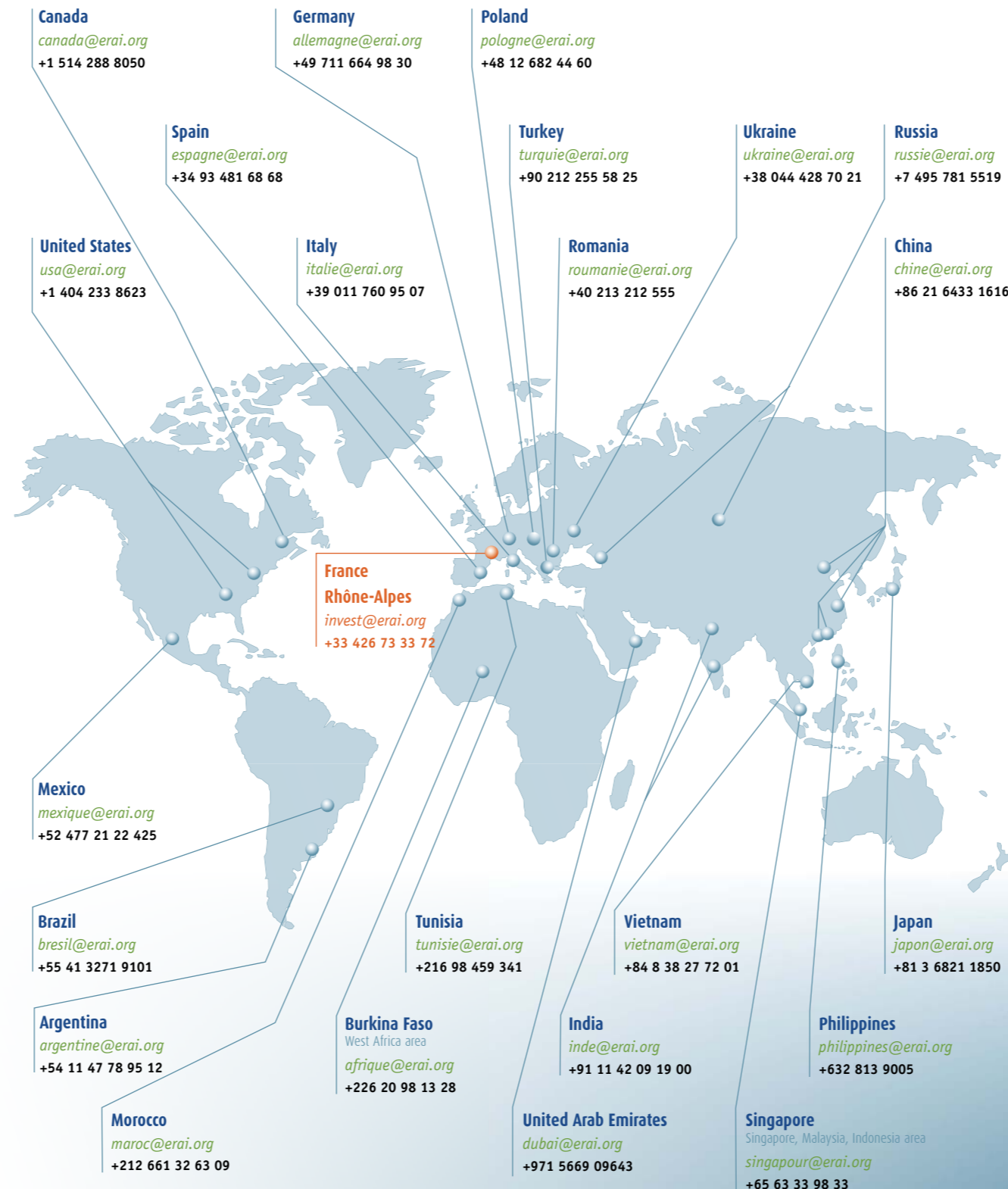
230,000 qualified students

Many international business clubs: Japan Business Club Rhône-Alpes, Wirtschaftsklub Rhône-Alpes, Business Club Portugal ...

2nd regional tourist destination in France

2nd best capacity for fairs and seminars in France

ERAI's offices



Invest in Rhône-Alpes



www.eraï.org

www.investinrhonealpes.com



Rhône-Alpes

supports ERAI's action

Your business is ERAI's business

Your international network

Rhône-Alpes: your gateway to European markets



Access to leadership and expertise: Business and Research clusters in Rhône-Alpes

- **Axelera**
Chemistry and environment
 - **Lyon Biopôle**
Epidemiology, vaccines, veterinary science and biotherapy
 - **Minalogic**
Advanced micro and nano-technologies
 - **Arve Industries**
Mecatronics and bar turning
 - **Aerospace**
Civil, spatial and defense aeronautics
 - **CIM SPORALTEC**
Mountain industry Sport and leisure
 - **I-Care**
Health technology
 - **Eco-énergies**
Eco-efficiency
 - **Edit**
Software edition
 - **Imaginove**
Video game, cinema, animation and multimedia
 - **LUTB**
Urban transport solutions
 - **Organics**
Organics products
 - **Plastipolis**
Plastic processing
 - **PEIFL**
Fruits and vegetables
 - **PASS**
Scents and aromatics
 - **Techtera**
Technical textiles
 - **Tenerrdis**
Renewable energies
 - **Trimatec**
Clean and innovative technologies
 - **ViaMéca**
Mechanical engineering industry
- And more to discover ...**

Custom-made services

ERA I – the Economic Development Agency of the Rhône-Alpes Region – will guide, accompany and support you throughout all of the stages of your investment project in Rhône-Alpes

You want to validate your market opportunities
ERA I IDENTIFIES POTENTIAL CUSTOMERS, PARTNERS AND DISTRIBUTORS FOR YOU

1

You want direct and easy access to the European market

WITH IMPLANTIS®, ERA I FACILITATES YOUR FIRST LOCATION IN FRANCE THROUGH:

- Virtual office with a local address and a telephone number
- Office hosting, coaching of your representatives for a better day to day monitoring

2

You wish to open a subsidiary in France, the Rhône-Alpes region to expand your business

ERA I HELPS YOU EVERY STEP OF THE WAY...

- Identification of offers to optimize your investment
- Introduction to targeted business networks
- Connection to legal and financial experts
- Selection of real estate offers and organization of on-site visits

... TO ENSURE THE SUCCESS OF YOUR SETTING-UP AS WELL AS YOUR INTERNATIONAL DEVELOPMENT VIA ERA I'S OFFICES WORLDWIDE

3

You are looking to merge or to take over a business

ERA I OFFERS YOU GREAT OPPORTUNITIES

- Introduction to potential local companies
- Connection with private and public organizations in order to meet your expectations

You are looking for R&D partners

ACCORDING TO YOUR PROJECT'S SPECIFICATIONS, ERA I

- Introduces you to research and development centers
- Organizes meetings with the main actors of the region

They are in Rhône-Alpes

- Alcan ■ Arkema ■ Atari ■ Biomérieux ■ Bosch ■ Casino ■ Caterpillar ■ Ciat ■ Daikin Chemical ■ Dassault Aviation ■ Decathlon ■ Dickson ■ Electronic Arts ■ Ferrari ■ Fuji Electric Systems ■ GenOway ■ Genzyme ■ Grosfilex ■ Hawi ■ Hexcel ■ Honeywell ■ IBC Solar ■ Inoplast ■ Irisbus Ivoco ■ JTEKT ■ KiscoMedica ■ Krannich Solar ■ Lafarge ■ Lafuma ■ Manitowoc ■ Martifer ■ Mecaplast Group ■ Merck ■ Merial ■ Namco Bandai ■ Nissan Chemical ■ NTN-SNR ■ NYK ■ Petzl ■ Photowatt ■ Plastic Omnium ■ Renault Trucks ■ Rhodia ■ Rossignol ■ Saint Gobain ■ Salomon ■ Sanofi Pasteur ■ Schneider Electric ■ Seb-Tefal ■ Siemens ■ Siliken ■ Skidata ■ Soitec ■ Somfy ■ ST Microelectronics ■ Suez ■ Teijin Aramid ■ Thales Angenieux ■ Toray Plastics ■ Ubisoft ■ Visabeira ■ Weg ■ Yingli Solar...